President’s Message

It’s hard to believe, but 2012 is rapidly drawing to a close. I hope that all the districts have had a fall meeting and enjoyed getting together with your professional colleagues and friends with a great professional update. If you are from a small district and haven’t had a meeting, I hope you will call or touch base with other members and maybe plan a holiday gathering. Our professional association has allowed us to make lifelong friends that greatly enrich our lives. Friendship is one of the many blessings we have to be thankful for as we get close to Thanksgiving.

As members of AAFCS we should be thankful that as family and consumer scientists we incorporate our subject matter into our everyday life. Through our professional association, we are provided with many opportunities to upgrade our skills. In addition to meetings and conferences, we now have Webinars available to us from AAFCS on a wide variety of topics covered by our umbrella association. Have you participated in one yet? As you receive updates from AAFCS on Webinars, try one on a topic that appeals to you.

AAFCS also puts out their FACS updates regularly and I hope you read this newsletter to see what is going on at AAFCS and the affiliates. Their October issue had a wonderful article on our own Mary Blackburn who was honored in Indianapolis with the Excellence in Extension Award.

This October, AAFCS held a leadership conference in Washington, D.C. Since I had a conflict and couldn’t attend, California was represented by Jody Roubanis. Our thanks to Jody for taking time from her busy schedule to attend this conference.

Speaking of conferences, as you start to fill out your calendar for 2013, I would like to encourage you to plan to attend the AAFCS Conference which is planned for June 26-29th at the Hyatt Regency Houston in Houston, Texas. The theme this year is Embracing and Managing Change Through Family & Consumer Sciences. It is great way to network as well as update and enrich your

Continued on page 4
Coalition Building

As president for the California Affiliate, I became very aware of the problem of maintaining members, who for one reason or another have fallen away. The focus of my presidency was to bring together FCS professionals from all the educational arenas. One of the most troubling areas of concern was that high school home economics teacher chose to belong only to HETAC (Home Economics Teachers Association of California).

At first, I thought to bring HETAC members back into the fold by working with Melissa Webb. When she came back to California from Minnesota in 2010 to become a new consultant for Home Economics with Dept. of Education, she contacted me. She and her supervisor questioned why there was these two groups for home economics teachers, and why California is the only state to use "home economics" in high school and FHA-HERO. Other states have conformed to the name change to Family and Consumer Sciences at all education levels.

Discussing this question with Bonnie Rader, Carolyn Berry Jackson and Jean Baxter (all former state presidents) gave me this understanding. Evidently this all evolved more than 20 years. High school teachers felt that college and university people did valued them in the field. They also felt that AAFCS and our California Affiliate did not serve their needs, thus creating a wedge between members. Carolyn Berry Jackson was at Fresno State and had a grant to develop in-service seminars for home economics teachers designed specifically for them. These seminars are now called "Leadership Conferences." Loyalties developed that pushed them into their own group, HETAC. With the breakdown of the home economics departments in college and university programs, many professors were no longer members of AAFCS or even knew of our professional association and it's unique position to serve our entire body of knowledge. History of this area seems almost petty in retrospect, but has deeply hurt our organization.

In 2011 I applied for a grant from EEF with Allen Martin, Bonnie Rader and Betty Knopf. My goal was to try to bring these teachers and FCS professionals together and hopefully build coalition to the mutual benefit of all. It has been a harder road than I expected. That summer I tried to put a group together for a mini-conference in Sacramento. People were invited from the HETAC lists that I could get, community college teachers and professors from UC Davis, Sacramento State and Chico state. I arranged for a beautiful meeting place on the Sacramento River. Unfortunately, I had very few who accepted the invitation and had to cancel the meeting. The problem was I put it together in too short a time period, with too big an objective, and not joining forces with other committed education leaders. This has led me to understand that relationships need to be built slowly and deliberately in all these areas to begin the process of coalition.

At the Leadership Conference in Indianapolis two years ago, Carolyn Jackson (AAFCS executive director) gave us information for

Recipient of an CA-AFCS Extended Education Fund (EEF) Grant is Barbara Kilborn, Past-president CA-AFCS. She describes her EEF award winning project in the article beginning below.

Coalition Building is Connecting Professionals - Touching Lives

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Incorporating Service Learning & Entrepreneurship in Sewing Classes to Improve Learning Outcomes

Susan Reichelt, Melanie Brown Powley, Lindsay Montgomery
Winthrop University, South Carolina
Barbara Woods CFCS, East Carolina State University

Apparel construction as a part of FCS curriculum has been called into question in recent years. What should be the role of clothing construction in the FCS curriculum at the university level? Traditional curriculum has placed emphasis on garment construction and isolated skill development with samples. Is this outdated? Iowa and North Carolina have eliminated clothing construction from their universities. The problem is clothing construction is still being taught in junior and senior high schools and those university students going into teacher education now have no background in clothing construction which they are expected to teach.

The emphasis in apparel construction has changed from garment to other skills. The American Sewing Guild now has over 20,000 members, quilters number more than 21.3 million in America and sewing machine sales have increased since 2003.

Intellectual benefits gained from sewing include decision making skills, problem solving skills and spatial intelligence. Mental stress is reduced from sewing and physically both the heart rate and blood pressure decrease. Some find economic benefits as well. Sewing related businesses are increasing nationwide as is profitability of these businesses.

With college students in clothing construction classes that have no previous experience, students experience higher stress levels. Traditional curriculum at the university has placed emphasis on garment construction and isolated skill development with samples. Winthrop University is developing an updated model with emphasis on product production and design. Students create a workbook and display boards. Projects are made that incorporate basic skills, things they could sell that they don’t have to worry about fit. Projects such as seam sample placemat, tote bag, jewelry bag, toiletry bag, (given to shelters) etc. Each student creates a project for an entrepreneurial product including cost, consumer audience, how made, etc. Each student still makes one commercial garment.

Susan Reichelt, Melanie Brown Powley, Lindsay Montgomery
Winthrop University, South Carolina
Barbara Woods CFCS, East Carolina State University

Amber Bradley compiled the above article from a presentation at the 2012 AAFCS Annual Meeting.
President’s Message

professional skills. This year, our California past-president, Barbara Kilborn is serving on the AAFCS Conference committee. Do yourself a favor and plan to attend the AAFCS Conference in June! Several California delegates are willing to share a room. As this year winds down, the CA-AFCS board wishes you all a wonderful Holiday Season. Have a great time with your family, friends and colleagues. As you plan those new year’s resolutions, please consider becoming more actively involved and encourage and support young professionals who join us.

LA Metro District Pledges for a FUN Year

Members of the CA-AFCS Los Angeles Metro District met on November 19th at the Queen Mary in Long Beach California to view the exhibit “Diana: Legacy of a Princess”. Prior to the tour, LA Metro Board Members (Shelly Gray, Doris Fossen, Diane Lewis-Goldstein) encouraged students to get involved in AAFCS. Students from Masters College and California State University at Northridge were represented in the group and since the meeting, several have joined the CA-AFCS Facebook site. Board members also conveyed their goal of having a “fun” year, and plans to visit behind the scenes at Disneyland were discussed. If you are interested in participated in the Disneyland event, but are outside of the LA Metro District, please contact Doris Fossen at (661)269-0067 or dbfossen@aol.com.
relationship building. I found some of her points very useful to think about.

**Relationship is:** a coming together of people for mutual benefits.

**Relationship Network is:** a group of ordinary people who achieve extraordinary results as they team up with other ordinary people and engage in the very human activity of networking.

**Relationship Building:** Use "What can I do for you?" approach; Respect people; Go above and beyond; Make it convenient for them; Be memorable. Don’t be apologetic.

**Relationships - Chance or Choice?**

This last July, Dr. Ann Moylan from the FCS Dept. at CSUS contacted me after reading my last President's Message in *Contempo*. We had a lunch meeting with Melissa Webb and decided it would be useful to have us speak to the student group leaders and faculty at Sac State as they were unaware of all the things our organization can do for students and members.

That meeting took place on October 8th with 5 faculty and 3 student leaders and were present and joining us were Jody Roubanis and Melissa Webb. Dr. Seunghee Wie is now the chair of the FCS Dept. When she came CSUS in 2001, I was still teaching there. She remembered my efforts in helping her get off the ground as a new teacher with no materials. As a result, she was very receptive to our message about AAFCS and the California Affiliate’s good works for students. They are interested in us returning to speak to the students in career building before they graduate.

I want to share with you some of the Advantages for Coalition Building with Home Economics Educators: Networking with other professionals; Education and resources of the same body of knowledge; Dedication and commitment to the same values and concerns; National organization makes a stronger statement; Political influence; Service to students and community; and Sharing successes and Leadership.

You never know when a good deed done professionally will come back to help you. Building personal relationships with key individuals is how it will come together. I hope to work with key administrators or FCS leaders at UC Davis, CSU Chico, the Northern California area community colleges and high schools for that regional mini-conference I still plan to put together. Maybe you too can lead the way to bringing our association back to its promise of serving all those who hold our values for serving families within the frame work of our FCS Body of Knowledge.
GRAND MEDITERRANEAN CRUISE TOUR

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Saving Our History: A Legacy for Others

“The biggest concern facing the FCS profession at this time is the lost of historical records” was a claim made by historians at the March 2012 Home Economics history conference organized by Sharon Nickols at the University of Georgia. Much of the history of Home Economics reflects the history of women’s issues and concerns (Nickols, 2012; Ralston, 2012). Losing these important records would not only be a loss to CA-AFCS, but also the documentation of those contributions that the profession has made to targeting issues that have historically been a concern to women.

In response to this need, the CA-AFCS Executive Committee has included in the 2012-2013 CA-AFCS Action Plan submitted to AAFCS the following objective: Identify if there are historically important artifacts or documents that are in jeopardy of being lost regarding CA-AFCS. At the fall Executive Committee, an ad hoc committee was appointed to include Jody Roubanis (chair), Carolyn Berry Jackson, Amber Bradley, and representatives (presidents) from each district to carry out this charge.

As you are going through your holiday storage area or reviewing your CA-AFCS files, please look through for artifacts/documents that may be of importance to the legacy of our profession. Additionally, if you are aware of any historical records compilations being conducted (such as that at California State University, Long Beach) or sources of records (such as those housed by Carolyn Berry Jackson) please contact Dr. Roubanis at 562/673-6401 or jroubanis@verizon.net.

Treasurer’s Report

submitted by Shirley Vernon, CA-AFCS Treasurer summarized by Jody Roubanis

The Final Financial Report for June 1, 2012 to May 31, 2012 was printed in the July-August issue of the Contempo. Since that reporting, minutes of the Executive Committee were reviewed to verify Finance Actions and found that Account 842 should have been budgeted at $1,500 and not the $1,200. The corrected budget was presented at the recent fall Executive Committee meeting.

At the time of the fall board meeting, we had not heard back from the California Secretary of State regarding our status of Group Exemption. Preparations were being done to file with the Group Exemption by October 31, 2012. Notification was received to file the Statement of Information with the Secretary of State, by November 30, 2012.

Financial Reports for past fiscal year have been filed the accountant’s office. Of note, the accountant’s office has moved as of September 1, 2012.

IN MEMORY

Jenne Hill conveyed that Shirley Rowley passed away on Tuesday September 25th 2012. Shirley’s memorial service was on October 20th at Covenant Presbyterian Church. She was a long time teacher at San Diego High School and a member of the California Association of Family and Consumer Sciences.
Calendar

February 1, 2013
*Contempo* Submission Deadline for Next Issue

February 4-6, 2013
Deadline for San Diego District Scholarship

March 9, 2013
Deadline for North & North Central Scholarship

March 23, 2013
Deadline for Los Angeles District Scholarship

April 1, 2013
Deadline Bay District Scholarship
Deadline EEF FCS/HEC Student Teacher Scholarship
Deadline EEF Undergraduate & Graduate Scholarships
Deadline EEF Grant

April 15, 2013
Deadline FHA/HERO Scholarship

Students

Scholarships

More current scholarship information is available online. If you have any questions, contact the district scholarship representative.

Professionals & Students on LinkedIn

Just search for CA-AFCS to join. If you are not yet networked on LinkedIn, go to www.linkedin.com.

Visit us online at www.aafcs-ca.org

View our complete calendar online at www.aafcs-ca.org/ca/calendar/

Ask district leaders for more information on activities specific to your district!