CA-AFCS 5-Year Plan of Work (2007-2012)

1. Revise and embellish the state association’s current web site (www.aafcs-ca.org) to be more user-friendly and to have more links and pages to appeal to a wider variety of our members.

2. Improve and initiate collaboration with national, state and local professional groups, legislative bodies and other like-minded organizations that promote and support our national association’s mission.

3. Target two special groups within our association (teachers of grades 6-12 and aging members) with special activities, opportunities, services, and pertinent information.

AAFCS National Goals That Will be Addressed Based on AAFCS Centennial and Sustainability-Focused Theme of 2008-2009 AAFCS Annual Conference

- **Goal Area 1: Celebrate the Past** – Identify and honor the major accomplishments of AHEA/AAFCS, within the committee’s area of focus, which have created a rich 100-year history.

- **Goal Area 2: Launch the Future** – Create a positive framework for launching AAFCS into its next century for the committee’s area of focus.

- **Goal Area 3: Address Sustainability** – Take up critical sustainability issues in the field of family and consumer sciences.
Strategies/Activities to be used to achieve the mission statement of AAFCS—focused on supporting professionals: (please include details of how you intend to utilize volunteers, student liaisons, partnerships with other groups/organizations and other resources).

“To provide leadership and support for professionals whose work assists individuals, families, and communities in making informed decisions about their well being, relationships and resources to achieve optimal quality of life.” (Source: Approved by the AAFCS Senate, January 2007).

CA-AFCS Goal 1 – National Goal 3
- The California Affiliate will be utilizing their website to disseminate information to its members in a more eco-friendly way. Utilizing e-mail and other electronic resources will allow the Affiliate to promote sustainability.
- San Diego district toured the Water Conservation Gardens, encouraging members to promote sustainability.

CA-AFCS Goal 2 – National Goal 1, 2
- “Rebuild Green Valley” – Non-profit foundation created to receive donations. The group also works on maintaining food supplies for disasters, collect clothing, helping with financial assistance, anti-insurance scam training
- North District is planning on visiting Historic Homes in Sacramento, Sterling Hotel, in collaboration with local businesses.

CA-AFCS Goal 3– National Goal 1
- Past President Betty Knopf honored aging members of the CA-AFCS who had been members for over 40 years
- The CA-AFCS in collaboration with extension programs is planning on reaching and meeting the needs of aging members of the association and society at large
  - Conferences on Memory Loss (tips to retain memory function)
  - Nutrition for the Aging
  - Food Safety for the Aging

CA-AFCS Goal 2,3 – National Goal 1,2,3
Activities to gain more members as well as raise retention rates:
- Bay Area will hold a special Tea to bring members together and introduce FCS to others who may be potential future members
- Allen Martin – development program that will include fundraising activities to raise money for centennial funds
- Cookbooks created to celebrate the past. CDs were used to promote sustainability.
- CA Affiliate is promoting scholarships at the district and national levels to continue professionalism and encourage active participation of all members, especially new members

National Goal 1
- Each district is asked to submit an article about the history of their districts to the Contempo newsletter to celebrate
- CA-AFCS Archival project

National Goal 2
- “Mary's Group” project – North Central District made care packets

National Goal 3
- “What Should We Eat?” – North Central District invited an Earth-Day Speaker to their fall program