

## CA-AFCS 5-Year Plan of Work (2007-2012)

1. Revise and embellish the state association's current web site ([www.aafcs-ca.org](http://www.aafcs-ca.org)) to be more user-friendly and to have more links and pages to appeal to a wider variety of our members.
2. Improve and initiate collaboration with national, state and local professional groups, legislative bodies and other like-minded organizations that promote and support our national association's mission.
3. Target two special groups within our association (teachers of grades 6-12 and aging members) with special activities, opportunities, services, and pertinent information.

### AAFCS National Goals That Will be Addressed Based on AAFCS Centennial and Sustainability-Focused Theme of 2008-2009 AAFCS Annual Conference

- Goal Area 1: Celebrate the Past** – Identify and honor the major accomplishments of AHEA/AAFCS, within the committee's area of focus, which have created a rich 100-year history.
- Goal Area 2: Launch the Future** – Create a positive framework for launching AAFCS into its next century for the committee's area of focus.
- Goal Area 3: Address Sustainability** – Take up critical sustainability issues in the field of family and consumer sciences.

**Strategies/Activities to be used to achieve the mission statement of AAFCS—focused on supporting professionals:** (please include details of how you intend to utilize volunteers, student liaisons, partnerships with other groups/organizations and other resources).

**“To provide leadership and support for professionals whose work assists individuals, families, and communities in making informed decisions about their well being, relationships and resources to achieve optimal quality of life.”** (Source: Approved by the AAFCS Senate, January 2007).

CA-AFCS Goal 1 – National Goal 3

- The California Affiliate will be utilizing their website to disseminate information to its members in a more eco-friendly way. Utilizing e-mail and other electronic resources will allow the Affiliate to promote sustainability.
- San Diego district toured the Water Conservation Gardens, encouraging members to promote sustainability.

CA-AFCS Goal 2 – National Goal 1, 2

- “Rebuild Green Valley” – Non-profit foundation created to receive donations. The group also works on maintaining food supplies for disasters, collect clothing, helping with financial assistance, anti-insurance scam training
- North District is planning on visiting Historic Homes in Sacramento, Sterling Hotel, in collaboration with local businesses.

CA-AFCS Goal 3– National Goal 1

- Past President Betty Knopf honored aging members of the CA-AFCS who had been members for over 40 years
- The CA-AFCS in collaboration with extension programs is planning on reaching and meeting the needs of aging members of the association and society at large
  - Conferences on Memory Loss (tips to retain memory function)
  - Nutrition for the Aging
  - Food Safety for the Aging

CA-AFCS Goal 2,3 – National Goal 1,2,3

Activities to gain more members as well as raise retention rates:

- Bay Area will hold a special Tea to bring members together and introduce FCS to others who may be potential future members
- Allen Martin – development program that will include fundraising activities to raise money for centennial funds
- Cookbooks created to celebrate the past. CDs were used to promote sustainability.
- CA Affiliate is promoting scholarships at the district and national levels to continue professionalism and encourage active participation of all members, especially new members

National Goal 1

- Each district is asked to submit an article about the history of their districts to the *Contempo* newsletter to celebrate
- CA-AFCS Archival project

National Goal 2

- “Mary’s Group” project – North Central District made care packets

National Goal 3

- “What Should We Eat?” – North Central District invited an Earth-Day Speaker to their fall program